



Timișoara Football Film Festival

TMFF #1 (6–9 November 2025)

Sponsorship packages

Druckeria

Timișoara Football Film Festival

Is a first-of-its-kind event in Romania, merging football, culture and cinema to create a powerful platform for community, identity and expression. We welcome visionary partners to grow this festival alongside us and claim a visible role in another first cultural milestone for Timișoara, Banat and Romania.



Main Partner

Become the presenting sponsor of the entire festival. Maximum visibility across all channels and venues, exclusive naming rights, and deep integration in program and communication



Official Partner

Associate your brand with a key section of the festival. Strong visual presence, targeted engagement, and opportunities for activation and collaboration



Supporter

A great way to join the movement and show support. Smart visibility in print and digital spaces, with flexible presence at key events and community actions

The venues. Our stage.

The festival will take place in four iconic cinemas, recently renovated by the local authorities. All venues have state-of-the-art facilities.



Cinema Timiș

Main screenings
& key guests



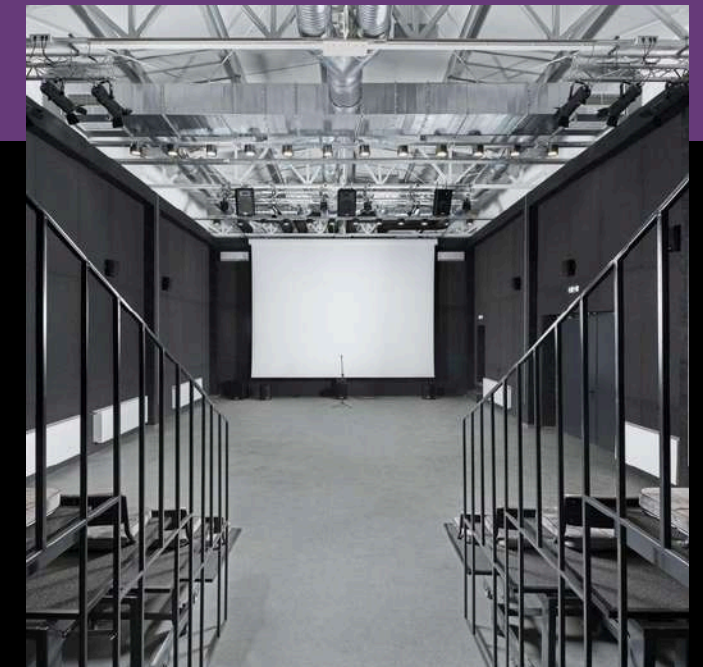
Cinema Studio

Arthouse &
retrospectives



Cinema Victoria

Supporter subculture
& Romanian legacy



Cinema Johnny

Youth-focused &
interactive

Main Partner

15.000 EUR

Exclusive (1 only) / Top-tier branding, naming rights and deep festival program integration

▶ Key benefits

Festival naming on all channels

Top logo position on:

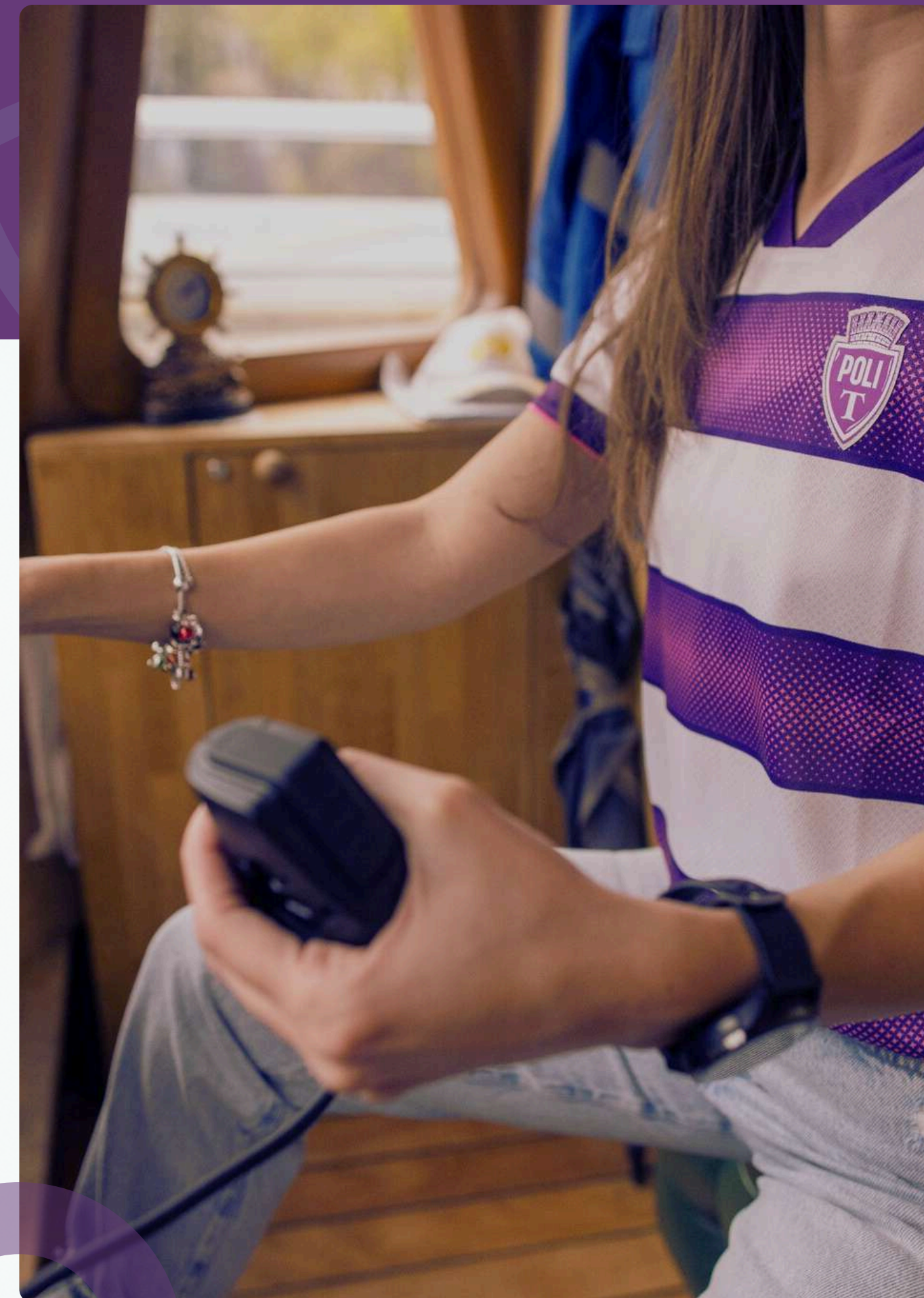
- ✓ 200+ street flags
- ✓ 100+ poster displays (A1 - A3)
- ✓ 4 bus wraps (seen by ~100K daily)
- ✓ 5 LED billboard placements (14 days total)
- ✓ 3 large-scale meshes (city center) - one dedicated mesh with your logo & the festival
- ✓ Festival website header, newsletter banners, and trailer intro (cinema + online)
- ✓ Minimum 12 branded posts/stories, across Instagram, Facebook, and TikTok (80K+ followers)
- ✓ Expected reach: 300K–400K impressions

▶ Brand integration

- ✓ Speaking slot at Opening Night
- ✓ Branded cinema or stage panel
- ✓ Dedicated press mention in official interviews and launch conference
- ✓ Co-branded video content and behind-the-scenes reel

▶ Partner pack

- ✓ 15 branded festival kits
- ✓ Full access to VIP screenings & guest events
- ✓ Performance analytics (reach, attendance, media monitoring)



Official Partner

8.500 EUR

Max 2 partners / High-impact visibility across core program blocks and activations

▶ Key benefits

Logo featured on:

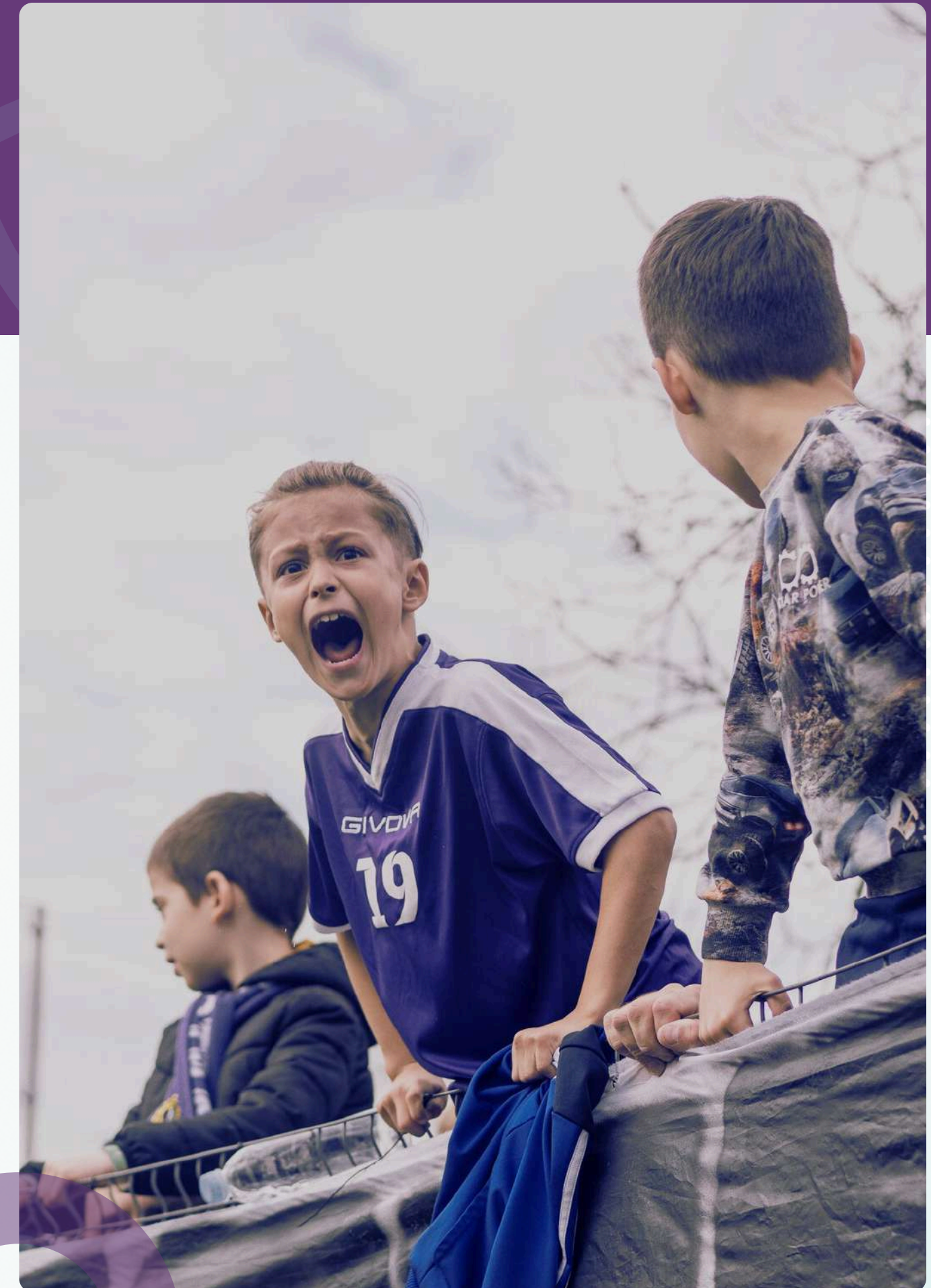
- ✓ Poster series (A2, A3), cubes, tear flags, flyers
- ✓ 4 bus wraps (medium position)
- ✓ 2 large mesh (medium position)
- ✓ LED screens (shared loop during 2 key weeks)
- ✓ Festival trailer & brochure
- ✓ 6–8 co-branded posts/stories
- ✓ Estimated reach: 150K+ views
- ✓ Branded section of program

▶ Brand integration

- ✓ Sponsor presence on one cinema or university pop-up booth
- ✓ Optional speaker/representative at relevant panel or award ceremony

▶ Partner pack

- ✓ 10 branded festival kits
- ✓ Listed in official post-festival photo gallery & recap
- ✓ Media inclusion / one radio interview or article quote opportunity



Supporter

1.500 EUR

Max 6 partners / Symbolic but valuable presence in visible touchpoints

▶ Key benefits

- ✓ Logo on A1/A2/A3 posters, stickers, tote bags, trail maps
- ✓ Logo on 2 bus wraps
- ✓ Website placement in the Supporter section
- ✓ Inclusion in “Thank you” campaign and video
- ✓ 3–4 shoutouts across platforms
- ✓ Estimated reach: 80K–100K views

▶ Brand integration

- ✓ Opportunity to place flyers or merch at one activation booth
- ✓ Invite to all screenings and closing ceremony

▶ Partner pack

- ✓ 5 festival kits (tote, lanyard, shirt)
- ✓ Digital badge: “Official Friend of TFFF”



A background image showing a group of children at a festival. In the foreground, a young girl with blonde hair is painting a colorful design on another child's face. Other children are visible in the background, some also painting faces. The image is overlaid with a large purple graphic on the left side, consisting of two overlapping shapes: a large triangle pointing downwards and a smaller, rounded shape. The text is overlaid on the right side of the image.

Join us in writing another Timișoara cultural first.

This is the moment to come aboard, because this isn't just about a festival. It's about community, memory, and showing the world what football means to Timișoara.

Come shape this story with us.

Druckeria[™]

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